

2022



TOMAR JACKSON GLOBAL INC.

SUSTAINABLE IMPACT & BUSINESS PLAN

WWW.TOMARJACKSONGLOBAL.ORG



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EXECUTIVE SUMMARY

Over the next ten years, Tomar Jackson Global, Inc. (TJGI) will reach new horizons by proactively focusing on expanding its community empowerment initiatives, through our Tomar Cares (TC) and The Multicultural Apprenticeship Center (TMAC) programs, which provides educational, health and financial resources. TJGI will identify high impact areas aligned with the overall vision of the United Nations Sustainable Development Goals. We will set goals, define objectives and set actionable plans to achieve them. Serving as a roadmap charting the course for the next ten years, the strategic plan will guide decisions, influence behaviors and inspire confidence in the mission of our organization. The following are the overall objectives guiding TJGI direction:

- Carry out the mission, vision and values of Tomar Jackson Global Inc.
- Identify the service areas and define the commitment to service levels TJGI will provide to its participants.
- Set strategic goals and define clear objectives based on their impact and alignment to take our organization to a significantly higher level of performance over the next 10 years.
- Outline a 10 year plan with specific actions, resources, and milestones required to achieve our goals and objectives.
- Communicate a clear path forward that inspires and empowers people to ascend to the next level, in their journey.



Mission

TJGI is a 501c3 non-profit community empowerment organization striving to successfully fulfill the United Nations Sustainable Development Goals.

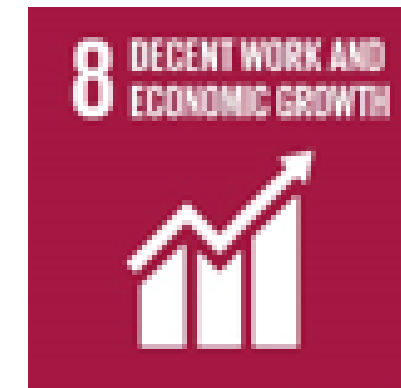
Objective

TJGI's primary focus is to provide various community empowerment services to those individuals with barriers, with all the necessary tools to succeed in their daily lives.

Vision

Educcate
Encourage
Execute

SUSTAINABLE DEVELOPMENT GOALS





TOMAR JACKSON

FOUNDER & CEO

Tomar Jackson was born in Philadelphia, PA. He is the son of parents that were about working in the community. They raised him to follow in their path . He received his early education in private schools in Philadelphia. After graduating high school he later attended Drexel University.

Tomar started volunteering early in his youth at a variety of community organizations. It was then that he was viewed as a natural born leader. Leaders from diverse backgrounds began mentoring him to enhance his leadership skills. This lead Tomar to become open to understanding and helping a very diverse population. At the age of twelve Tomar became an advocate as a member of a Youth Advisory Board. As a participant on this board, Tomar found himself advising many of his peers and sometimes their parents. Tomar had insight on things way beyond his years and many respected his leadership abilities. At age seventeen, Tomar realized his purpose in life and wanted to explore its possibilities. His exploration lead to more volunteering with other organizations which allowed him more opportunities to continue advising and motivating others.

Tomar eventually found himself being selected to be the president of a youth organization in the Southwest area of Philadelphia, Pennsylvania. After assessing the situation, identifying a solid team, doing some training and implementing some programs, the organization flourished. Under his leadership, the organization grew from twenty active participants to over three hundred participants in less than a year. Tomar operated in this capacity for several years before continuing his growth. His path eventually led him to advising youth, executives in community organizations and corporations. Ultimately Tomar is committed to doing all he can to make a difference in the city, state, country and global communities.



**CHRISTINE
ADDISON**

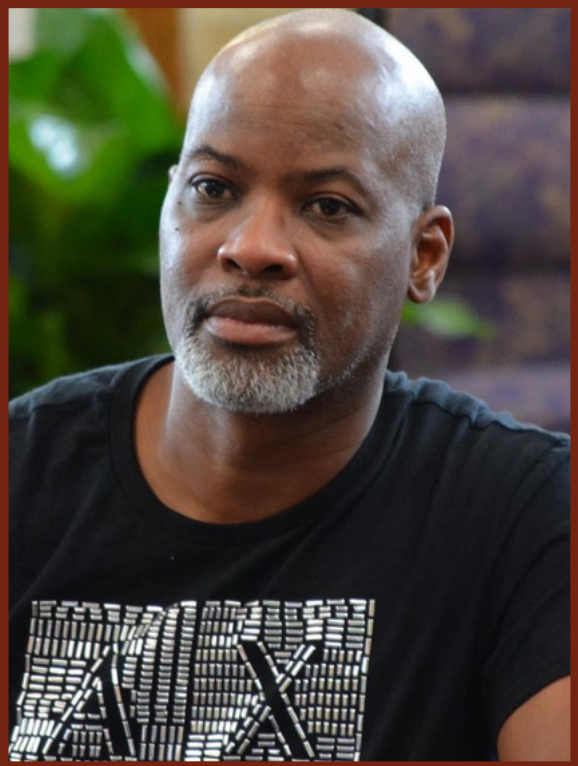
Director of Operations

As Director for Operations, Christine Addison oversees the administrative and technology activities and initiatives for TJGI. Christine is a proud graduate of Peirce College; where she received her degree in Business Management.. She is also very passionate about serving the community in any capacity possible that will assist in empowering them to be sufficient. Christine is a valuable component to TJGI that allows us to accomplish all of the various programs we are able to do.

**GREG
SLATON**

Director of Finance

As Director of Finance, Greg Slaton oversees every area of TJGI finances. Greg is a proud graduate of Stockton University, where he obtained his degree in Business Management and Social Work. Greg is very encouraging and loves to help people. Greg brings a certain level of calmness calm to TJGI, which is very much needed with everything that we do for the community.



OUR TEAM

LET'S MEET OUR TEAM MEMBERS
THAT DEMONSTRATES THE VISION
OF TJGI WITH EXCELLENCE AND
PRECISION.

TOMAR CARES

Tomar Cares is a program that assist families with various things such as workshops geared towards health and finance, but also provides employment opportunities to those who may be seeking gainful employment. In addition Tomar Cares also has a pantry program that they provide families food twice a month, year round. Then in August we provide students returning back to school with book bags and school supplies as they return to school. In November we supply families with some extra assistance to those that may need help feeding their families for Thanksgiving. Lastly we close our year out with a community event called Winter Wonderland Experience. During this event we give create family event where they can come and have fun with for Christmas, by creating ornaments and stocking caps. In addition they can also pick up a toy to and take pictures in the lights



Programs & Services



TMAC

The Multicultural Apprenticeship Center also known as TMAC is an organization committed to creating strategies that will cultivate, and educate a new generation; pairing relationships through Science, Technology, Engineering, Math, Media & Music, in the 21st century. We believe through partnering, we build communities, strengthening and enhancing the creative genius of a new generation. Our primary focus is to reach at risk youth through our summer camp and mentoring programs. In addition provide school supplies at the end of each program. In the next ten year TMAC will expand into a state of the art school that will education its students at least one year above their grade level. In addition eventually have its own state of the art youth educational and entertainment facility.





Funding Sources

Tomar Jackson Global credits financial donor and sponsorships which support or community initiatives. Over the next 10 years we are expanding our funding sources to promote and support all our projects and programs, aimed at our community empowerment organization,

STRENGTH & WEAKNESS



Tomar Jackson Global's key strengths include the organization's demonstrated ability to provide passion and determination to those that need assistance with their barrier(s). Staff is committed, and the services and programs offered are monitored for quality. When there are challenges, the organization meets it through innovation. Tomar Jackson Global, Inc has an excellent reputation and other organizations look to us for assistance and advice as well. TJGI is looked upon by other service providers as a trailblazers.



Some believe that Tomar Jackson Global's significant growth has led to challenges to human resources, difficulty with supervision, lack of structure for coordination among departments, and inconsistent administrative and clerical support. There is a perceived need for improved management practices, use of technology, and increased use of volunteers. We do need to establish an healthy employment program including tracking, matching people to jobs, training, and finding more opportunities. There was a call for additional social and recreational services and for greater visibility in the community.



OPPORTUNITIES

THE OPPORTUNITIES CONSIDERED MOST IMPORTANT INCLUDED:

1

Increasing community acceptance and opportunity for further inclusion through employment. There appears to be increased need for educational assistance (ie; tutoring, mentorship, etc.). These changes makes TJGI's vision and mission more evident and may increase demand for its services and opportunities for employment and inclusion.

2

Increased visibility, which could lead to greater access to volunteers and other resources. The city has a range of resources including potential volunteers, community colleges for course, and universities with students interested in working with youth and/or families —all of which could be better tapped

3

New social & recreational activities. There is an ongoing need for social and recreational opportunities for youth and adults, including opportunities. Therefore we can provide those activities for youth and adults.

4

Other opportunities mentioned included: Expanding family support especially, respite and outreach in various languages, and providing a broader array of services for youth transitioning to adulthood.

— THREATS —

- Staffing challenges and the cost of providing good care. It is hard to maintain a competent staffing pool, including staff that can speak multiple languages.
- Dependence on other resources for funding.
- Families pushing for community inclusion and families concerned about protecting their children in the long run may make competing demands.
- Employment opportunities, especially in bad economic times, gets very difficult.
- Increase mental illness in the community caused by stress and/or life circumstances.

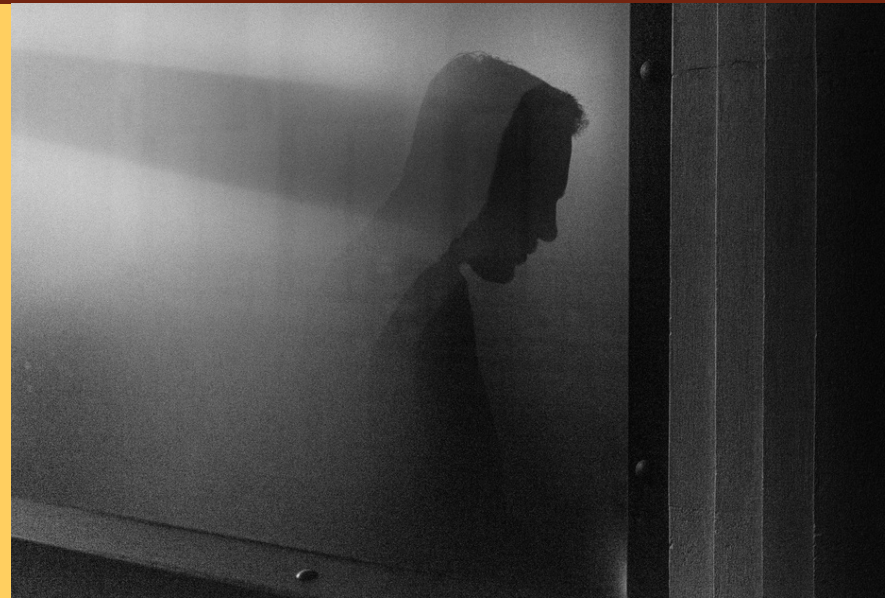
KEY PERSONNEL

- CHEIF EXECUTIVE OFFICER
 - ASSISTANT TO C.E.O
- DIRECTOR OF FINANCE
 - ASSISTANT TO D.O.F
 - FUNDS COORDINATOR
- DIRECTOR OF OPERATION
 - ASSISTANT TO D.O.O.
 - OPERATION COORDINATOR
- DIRECTOR OF MARKETING
 - ASSISTANT TO D.O.M
 - MARKETING COORDINATOR
- DIRECTOR OF VOLUNTEERS
 - ASSISTANT TO THE D.O.V.
 - VOLUNTEER COORDINATOR

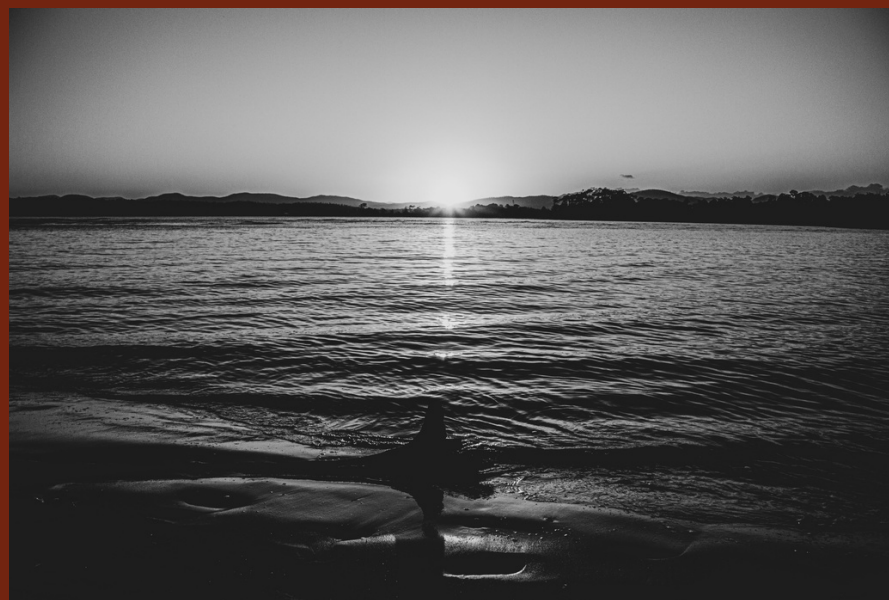
1

SATISFACTION

collecting customer feedback information, including surveys and ratings can help TJGI determine how to best improve services to the community.



COMMUNITY FEEDBACK



2

SUPPORT

Follow-up services plays an important role in customer satisfaction and customer retention.. Therefore TJGI will need to implement this in their services.

PARTNERSHIP



UNITED NATIONS





CONTACT INFORMATION

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