## OVERVIEW

MY World, a global options survey, has been designed and developed in response to the UN Secretary General’s request that the next development agenda should emerge from an inclusive data driven process with wide participation. MY World asks citizens all over the world to vote for the issues that would make the most difference to their lives and that of their families. The findings from the MY World survey are shared with the global leaders and decision-makers engaged in defining the next development agenda. MY World has been disseminated through three channels: online, offline and mobile –to ensure both scale (to create political and media traction) and representativeness (for credibility of the results).

Thanks to the support of over 700 partners worldwide, the MY World survey has mobilized over 800,000 participants in 194 countries. By September 2013, we will have reached 1 million votes and this turning point provides the perfect backdrop for a MY World Partner Recognition Event and MY World Award Ceremony.

The primary purpose of the MY World Partner Recognition Event and Award Ceremony is to acknowledge the key contribution of MY World partners to the success of this initiative. The MY World Awards will be granted to a selection of partners who have stood out for their performance in the promotion of the MY World survey.

## TIME & VENUE

- **Date:** 25 September 2013
- **Time:** 6:15 - 8:00 PM
- **Venue:** Danny Kaye Centre, UNICEF House, 3 United Nations Plaza, 44th Street, New York, NY, 10017, United States (See map below)

## ORGANIZERS

- MY World Team (UN Millennium Campaign, UNDP, ODI)
- United Nations Volunteers
- United Nations Foundation
- UNICEF
- M&C Saatchi
- Other partners

## SPEAKERS & PRESENTERS

- **Ms. Amina J. Mohammed**  
  Special Advisor of the United Nations Secretary-General on Post-2015 Development Planning

- **Mr. Richard Dictus**  
  Executive Coordinator of the United Nations Volunteers (UNV) programme

- **Her Majesty Queen Rania Al Abdullah**

  (Other) Members of the Secretary-General’s High-Level Panel of Eminent Persons on the Post-2015 Development Agenda

  United Nations Goodwill Ambassadors

  United Nations Millennium Development Goals Advocates
United Nations Messengers of Peace
Members of the Board on the United Nations Foundation
Corporate MY World and UN Millennium Campaign partners such as representatives from the Coca-Cola Corporation, the Nike Foundation and Mediacom
High-level representative from UNICEF
High-level representative from the United Nations Development Programme
(Other) High-level representative from other United Nations agencies and programmes

**PLEASE RSVP BY 15 SEPTEMBER TO**

Imelda Tjahja ([imelda.tjahja@undp.org](mailto:imelda.tjahja@undp.org))

**ADDITIONAL INFORMATION**

Non United Nations badge holders will require identification in order to enter the security parameter and the building. There will be 2 group pick-ups at the entrance of the security parameter at 17.30 pm and 17.45 pm (exact streets yet to be confirmed).