

Beyond 2015 is looking for an Advocacy Coordinator

Beyond 2015 is a global civil society campaign, pushing for a strong and legitimate successor framework to the Millennium Development Goals.

The campaign is built on a diverse, global base. It ranges from small community based organisations to international NGOs, academics and trade unions. A founding principle of the campaign is that it is partnership between civil society organisations from the 'North' and the 'South' – bringing together groups from developing, emerging and developed economies¹.

Whilst participating organisations have a range of views regarding the content of a post-2015 framework, **Beyond 2015** unites in campaigning for the following outcome:

- a) A global overarching cross-thematic framework succeeds the Millennium Development Goals, reflecting Beyond 2015's policy positions.
- b) The process of developing this framework is participatory, inclusive and responsive to voices of those directly affected by poverty and injustice.

Beyond 2015 is seeking an Advocacy Coordinator, to be hosted and employed by **World Vision International** in New York, to develop, clarify and sharpen individual and joint CSO advocacy strategies on the post 2015 process.

Scope of job

- Responsible for working with the **Beyond 2015** Executive Committee and Secretariat to contribute to a global strategic advocacy plan for the campaign for 2014 and 2015
- Responsible for facilitating the implementation of that plan, and ensuring the campaign focus on targets identified and monitor the implementation
- Provide key messages to facilitate **Beyond 2015's** participating organisations advocacy work at the national level (standard letters, press releases etc)
- Responsible for ensuring that the various structures of **Beyond 2015** (Executive Committee, Working Groups, Regional Coordinators, National Hubs) are aware of the opportunities and the changing political landscape)
- Responsible for supporting major advocacy opportunities such as **Beyond 2015** side events at UN events that are contributing to the Post-2015 process.

Duties & responsibilities

The post will need to maintain a broad overview of the changing political landscape and identify new and emerging advocacy opportunities and threats relevant to **Beyond 2015** across the range of discussions and processes occurring globally. Within this broad overview, the post will have specific responsibilities for coordinating advocacy related to the UN, member states, regional discussions and others as required. Beyond 2015's UN advocacy in New York is to be coordinated with the **Beyond 2015** UN Working Group.

1. UN Advocacy Coordination

¹ In March 2014, the campaign was made up of almost 1000 CSOs organisations based in over 100 countries

The Advocacy Coordinator:

- Working with the **Beyond 2015** UN Working Group, ensures that the relevant UN advocacy targets are communicated with in a coordinated and timely fashion.
- Liaises with the **Beyond 2015** UN Working Group to keep informed of the latest political updates in the relevant UN structures deadline with the post-2015 development framework and ensure that the relevant individuals are contacted as needs be.
- Ensures that the International Secretariat and the Executive Committee are aware of the changing political environment, and take action where necessary
- Be the official spokesperson of **Beyond 2015** at the UN
- Support the **Beyond 2015** UN Working Group by calling for meetings, taking the notes, providing information and monthly updates, liaising with UN Member States and UN Agencies, setting up bilateral meetings or arranging of joint events etc.
- With the **Beyond 2015** UN Working Group, build meaningful partnerships with relevant UN bodies and Permanent Missions
- Ensures that **Beyond 2015** is effectively represented at UN meetings related to the Post-2015 process, and other relevant advocacy opportunities in NY.
- Ensures information provided by the UN Secretariat (UNDESA, PGA and others) is shared in a timely manner across the **Beyond 2015** membership, particularly Executive Committee, International Coordinator and UN Working Group members.

2. Member States advocacy coordination

The Advocacy Coordinator:

- Ensures that the relevant advocacy targets at Member States level are communicated with in a coordinated and timely fashion.
- Coordinates this advocacy with, where appropriate, **Beyond 2015** lead agencies at the national level.
- Ensures that the **Beyond 2015** national lead agencies and regional coordinators are aware of the changing political positions, and take action where necessary.
- Supports **Beyond 2015** participating organisations at the national level to engage in post-2015 advocacy with their government and parliament, by providing coordinated key messaging, standard letters, press releases etc.

3. Regional advocacy coordination

The Advocacy Coordinator:

- Ensures that **Beyond 2015** advocacy targets at regional level are communicated with in a coordinated and timely fashion.
- Coordinates this advocacy with, where appropriate, **Beyond 2015** Regional Coordinators and the IFP, as the Coordinator of the Regional Coordinators.
- Ensures that the **Beyond 2015** Regional Coordinators and the International Secretariat are aware of the changing political positions, and take action where necessary

4. Global advocacy coordination

The Advocacy Coordinator:

- Supports effective collective advocacy by **Beyond 2015** members
- Leads on developing relationships with relevant UN bodies for **Beyond 2015** and its partners where appropriate
- With **Beyond 2015** members, identifies key international processes, targets, and key messages for Beyond 2015's international advocacy work
- Monitors the relevant international processes on post 2015
- Ensures that **Beyond 2015** is linking to all relevant international processes and international efforts to create a post 2015 global development framework

5. General

The Advocacy Coordinator:

- Prepares monthly advocacy reports / political analysis for the **Beyond 2015** Executive Committee and for the whole campaign
- Assists the **Beyond 2015** International Coordinator with the implementation of the annual influencing strategy
- Assists the **Beyond 2015** International Coordinator with the preparation of the annual influencing report
- Recruits and manages an intern / volunteer
- Participates in regular meetings of the **Beyond 2015** Secretariat.

Candidate profile

Successful candidates for this post will respond as much as possible to the following profile:

Knowledge

1. Good understanding of collective and coordinated advocacy
2. Good knowledge of current political debates and dynamics around a potential post-2015 framework and/or global development generally
3. Good knowledge of web-based and e-mail communication options

Experience

1. At least 3 years UN experience
2. Experience of UN advocacy, networking and the mechanisms of global advocacy coordination
3. Experience of liaising with partners or other organisations on advocacy matters
4. Experience of working in civil society organisations

Abilities & aptitudes

1. Strong interpersonal skills and the ability to work effectively with people across cultures and levels of seniority
2. Ability to work effectively in a small team
3. Proactive, flexible, able to plan and implement own work and decide when to consult or seek advice
4. Excellent writing and oral communication in English, and good communication in either French or Spanish would be an advantage
5. Understanding of, and commitment to, equal opportunities

Employment conditions:

- Salary level commensurate with experience
- Fixed term contract until 31 December 2015.
- The role is either 4 days a week or full time, depending on the candidate.
- Location: New York. This role is hosted by World Vision International.

Reporting

- The post holder will report directly to the **Beyond 2015** International Coordinator, who is based in Brussels.
- The post holder will also report to an Advisory Committee which will be set up for this role, via a monthly written report and teleconference. This Committee will consist of a representative of World Vision International, a representative of the **Beyond 2015** Executive Committee and the **Beyond 2015** International Coordinator.

Application process

Send a cover letter and CV to beyond2015recruitment@gmail.com by 25 March. Interviews will be held in early April.