

AFRICAN ARTISTS PEACE INITIATIVE (AAPI)



CONCEPT NOTE

ARTS & PEACE FORUM

28-30 January 2016

Addis Ababa, Ethiopia

Theme: *"Action Factory, for Peace in Africa"*

RATIONALE

Africans arts and culture can be introduced to the world without coloring their perceptions with conflicts old and new; research indicates that peoples' attitudes towards others cultures are more positive when similarities are stressed rather than differences. The arts can then become a key component in a moral-cognitive approach to education – 'the arts, with their inextricable ties to imagination, have the capacity to provide an unlimited source of possibilities for connecting self to other and for creating a disposition for sympathetic awareness.' Such awareness promotes peer-to-peer learning and a spirit of cooperation.

Nurturing peace and stability is a sufficient condition for a more just, prosperous and non-violent world. The complexity of local and global issues requires cooperative problem-solving, drawing on viable solutions. To be viable, however, solutions must respectfully and transparently address competing equities in a search for common ground and compromise. Creative individuals and artists who demonstrate empathy are therefore more capable problem-solvers and leaders.

Arts have always been a bridge between education and entertainment. From the earliest time, theatre, music, and film have been used to spread news, share history, or educate people about events outside of their communities.

Arts engage people, focusing their attention and actively involving them in an experience. Active involvement means that their emotions, not just intellectual or cognitive skills, are affected. It is this ability to touch emotions that allows arts to influence attitudes in ways that traditional instruction cannot. Arts have a big impact on peace building and the roles of artists cannot be re-emphasized. In every armed conflict in the world, young men are the most active; women and children are the most vulnerable and the affected ones.

African Union Heads of State and Governments adopted the 50th Anniversary Solemn Declaration, which recommitted the continent to making further progress in eight key areas, including in the areas of African Identity and Renaissance and Africa's place in the world. In adopting the Solemn Declaration as well as the Agenda 2063 process and framework the Heads of State and Government recognized that the African identity and the African renaissance are important elements of Africa's total emancipation and development.

In line with the Agenda 2063, the African Union Commission translated the Agenda 2063 into concrete objectives, milestones, actions and measures and adopted a Strategic Plan (2014-2017) which defines eight priority areas including Peace, Stability and Good Governance.

Cognizant of key AU frameworks for action on peace, including the Common African Defence and Security Policy (CADSP), Continental Peace and Security Architecture (APSA), AU Border Programme (AUBP), AU's Policy Framework on Post-Conflict Reconstruction and Development (PCRD) and the African Charter on Democracy, Elections and Governance.

The African Artists Peace Initiative (AAPI) intends to make a unique contribution to peace advocacy and education through the creative arts. More importantly, AAPI will demonstrate how the arts can be applied to achieve important social objectives in the African society.

AAPI organized a Pan African Consultative Forum; *"Promoting Peace through the Arts"* as part of pre-events of the AU January 2015 Summit. The consultative meeting discussed and strategized ways to strengthen artistic leadership skills for the promotion of culture of peace; good governance and democracy in the realization of AU's strategy on 'Silence the Guns' by 2020. ***(Please find attached the outcome document).***

Arts can strengthen the emotional and psychological appeal of messages and provide a believable and interesting way to explore sensitive issues, particularly conflict related issues. Watching a carefully designed educational show or a piece of arts can change the way a person thinks and possibly the way she or he acts. Using arts as a creative tool for peace education provides an opportunity to debunk myths, present a balanced view, and influence behavior. If used effectively, it is an excellent way to present sensitive topics not usually discussed in public, particularly in educational settings.

AAPI believes that the only viable and sustainable way to promote long lasting peace is to inculcate the culture of peace and non-violence in the minds of the citizenry and most especially the young (who are not only the future leaders, but the leaders of today).

The meeting will create a platform in which artists and various stakeholders can create an ***action factory for peace***, retool and advocate creatively for peace education, social justice, conflict prevention and non-violent conflict resolution strategies in Africa, using the AU and UN peace mechanisms as a prefix.

The AU Agenda 2063 and the UN Sustainable Development Goals, presents a unique opportunity to accelerate the realization for a culture of peace, non-violent conflicts, respect for human rights and justice for all.

Objectives

The main objectives of the consultative meeting will include the following among others:

- i. Discuss and develop a conceptual framework for an "Action Factory for Peace in Africa"
- ii. To bring together artists, civil society organizations and relevant stakeholders to deliberate on creative initiatives in promoting "Culture of Peace" concept and the realization of African Union 'Silence the Guns' by 2020 campaign.
- iii. Provide a platform for coordinated actions and mass mobilization of movement of artists and non-state actors involved in peace building across Africa.
- iv. Propose key recommendations and programmatic actions to African Union, on the theme of the January 2016 summit "African Year of Human Rights, in particular, with focus on the Rights of Women"
- v. Launch the Africa Artists Action Factory for Peace Programme (AFAP) 2016-2020.
- vi. Develop creative and communication tools to popularize and amplify ownership of the AU Agenda 2063 and Sustainable Development Goals (SDG's).

Strategy and Methodology

The meeting will be a pre-event of the African Union Summit due to take place in January 2016. We expect at least 100 people or more to participate in this meeting. Artists, Arts Managers, Youth-led organizations, CSOs, Private Sector, Academia, Media and Cultural Entrepreneurs will participate in the meeting together with relevant partners like the African Union Commission, UNESCO, UNDP, UN Economic Commission for Africa and Governments. AAPI will work closely with the AU Social and Economic Affairs Department and Peace and Security Department; to make sure that the positions from the meeting will be taken into account in the formal African Union and intergovernmental processes.

Thematic Focus Areas of Meeting;

1. *Human Rights in Conflict Zones and Fragile States*
2. *Ending Violence Against Women and Girls*
3. *Curbing Youth Extremism and Terrorism in Africa*
4. *Peace Education Through Arts and the Media*
5. *Rethinking Refugees and Migrant Situations*

The Arts4Peace Forum 2016 will be driven by the following approaches;

- a) *Stakeholders presentations;*
- b) *Panel presentations and discussions;*
- c) *Capacity building sessions and tools workshops;*
- d) *Cinema4Peace*
- e) *Theatre4Peace*
- f) *Peace-Jam Poetry and Music Concert*
- g) *Cultural tour and visit to historic sites*

Expected Results

Towards the end of the meeting, the following will be achieved;

- i. A framework for an **“Action Factory for Peace in Africa”** developed
- ii. Recommendations and concrete strategies on how to promote culture of peace and human rights through arts and the media.
- iii. A strengthened artists role in contributing to the popularization and implementation of the AU Agenda 2063 and Sustainable Development Goals
- iv. Launch and piloting of the African Artist Action Factory for Peace Programme (AFAP) in 10 countries
- v. AAPI participation in the 27th African Union Summit in January 2016.

WHAT IS IN IT FOR YOU AS A PARTNER/SPONSOR

The benefits are enumerated below;

- AAPI will consider you a partner not only for the forum but for long term engagements which we will both agree on. Opportunities include contributing to the lobby positions and handbook on Arts4Peace, AAPI website, facebook page, newsletters and campaigns.
- You will be given an opportunity to set the meeting agenda, speaking slot and take part in post conference strategy.
- AAPI can provide and make available her platform of 45 country coordinators, 80 celebrity ambassadors and over 10,000 members across Africa and Diaspora. Our country coordinators can serve as supporting partners in the implementing of country specific projects and research activities of your organization.
- Large Size Logo of organization in conference banner backdrop
- Name and Logo of your organization in all promotional materials (banners, flyers, facebook page and programme guide)
- Organizations name and logo included in the final meeting outcome document and report

1.12 OVERVIEW OF ARTS4PEACE PROGRAM 2016

| | Day 1 28th January 2016 | Day 2 29 January 2016 | Day 3 30 January 2016 |
|------------------|---|--|--|
| Morning | <p>Opening Plenary (Plenary Session)</p> <p>AAPI, speakers and partner organizations will deliver remarks, expectations and commitments on conference theme.</p> | <p>Plenary and reporting back from breakout sessions</p> | <p>Cultural Visits and Sight-seeing to historical places in Addis-Ababa</p> |
| Afternoon | <p>Thematic Workshops(Breakout Sessions)</p> <p>Training sessions run parallel based on all 5 thematic focus areas of the conference</p> | <ul style="list-style-type: none"> ➤ Launch of the African Artists Action Factory for Peace Programme 2016-2020 ➤ Developing the African Action Factory for Peace Flagship Framework | <p>Shopping @ the Addis Ababa textile and craft market</p> |
| Evening | <p>Welcome Dinner Addis Abeseynia Cultural Restaurant</p> | <p>a) Cinema4Peace b) Theatre4Peace</p> | <p>Sight-seeing to climate adaptation projects in Ethiopia</p> <p>Peace-Jam Poetry and Music Concert @ Jamz Addis with Sydney Salmon (AAPI Ambassador)</p> |

About AAPI

The ***African Artists Peace Initiative (AAPI)*** is a Pan-African movement of artists and peace-makers, championing a culture of peace and non-violence in Africa. The overarching objective is to use "**ARTS**" as a weapon and tool for nurturing a culture of **peace** based on values, attitude, and ways of life conducive to the promotion of peace among individuals, groups and society.

The movement is inspired by the AU Constitutive Act, AU Year of Peace and Make Peace Happen Campaign, AU 2063 Agenda and the UNESCO Culture of Peace and Non-Violence Campaign.

As our societies become increasingly multicultural, we need alternative vision of what it means to coexist, interact, and learn in community with each other. The AAPI movement seeks to imagine a future that celebrates the plenitude and diversity of the African cultures and unity. AAPI will mobilize a creative civil society sector engaged in qualitative practice in the arts in their own right, as well as in a manner that contributes to propagating peace, development, human rights, democracy, and to the eradication of poverty on the African continent.

Vision: An Africa fit for all; where justice, peace and security prevails

Mission: To use African arts and cultural heritage to inspire a culture of peace, understanding, tolerance and non-violent alternatives to create a sustainable, equitable and harmonious societies in Africa.

AAPI CODE 4A's

ARTS-TIVISM

AWARENESS CREATION

ADVOCACY

ACTION FOR PEACE

BUDGET BREAKDOWN FOR Arts4Peace 2016

| No: | Item | Person/Unit | Unit cost (USD) | Total (USD) |
|---|-------------------------------|-------------|-----------------|----------------|
| Activity 1: Publicity and Communications Materials | | | | |
| 1.1 | T shirts | 100 | 10 | 1,000 |
| 1.2 | Roller Banner | 2 | 400 | 800 |
| 1.3 | Media coverage | 1 | 500 | 500 |
| 1.4 | Video recording and editing | 1 | 1000 | 1000 |
| | Sub-Total | | | \$3,300 |
| Activity 2: Stationary and Conference Materials | | | | |
| 2.2 | Markers ,flipchart, pens, etc | 1 Lum Sum | 300 | 300 |
| 2.3 | Printing and photocopy | 1 Lum Sum | 500 | 500 |
| 2.4 | Hiring and LCD Projectors | 3 | 150 | 450 |
| 2.5 | Folders, Badges and Notepads | 1 Lum Sum | 800 | 800 |
| | Sub-Total | | | \$2,050 |
| Activity 3: Conference and Participants wellbeing | | | | |

| | | | | |
|--|--|------------|--------------------|--------------------|
| 3.1 | Hiring Conference Room | 3 | 500 | 1500 |
| 3.2 | Accommodation for Participants | 100*4 | 20 | 8,000 |
| 3.3 | Meals& Tea Break | 100*2 | 50 | 10,000 |
| 3.4 | Honorarium for Translators | 3*2 | 500 | 3,000 |
| 3.5 | Field trips to cultural site and historical places | 50 | 1000 Lum sum | 1000 |
| Sub-Total | | | | \$23,500 |
| Activity 4: Airfares for Participants from Africa Union and Other Logistics | | | | |
| 4.1 | Travels and Airfare | 20 | 1500 | 30,000 |
| 4.9 | Airport Refunds and Transit Expenses for Conference participants | 20 lum Sum | 2,000 | 2,000 |
| 4.1.1 | Transport to and from conference | 2 | 200 | 400 |
| 4.1.3 | Per diem for participants | 50 * 4 | 20 | 4,000 |
| 4.1.4 | Communications Cost | 1 lum sum | 1000 | 2000 |
| 4.1.5 | Honorarium for Rapportuers | 2 | 1000 | 2000 |
| Sub- Total | | | | \$40,400 |
| Total Cost | | | | \$69,250 |
| Administrative Cost 7% | | 1 | | 9,897.00 |
| GRAND TOTAL | | | | \$79,147.00 |