

# Total Quality Life Maintenance

**Associates** Pvt. Ltd.

- Consultant • Franchiser
- Technology Integrator



*Save Your Health*

*Save Your Wealth*

*Enjoy Total Quality Life*



## **Vision of High Technology Sustainable Global Business**

**TQLMA develops and acquires Innovative Technologies and expertise via Joint Venture Associations with Universities and Corporations to improve the Quality of Life of Global Communities and Businesses.**

## **Mission statement**

**Harness NATURAL resources via Innovative Technologies & Processes to enhance the Quality of Life of TQLMA members via Sustainable and Affordable strategies developed through Holistic Entrepreneurship & Education provided through Global TQLMA MSB eUniversity Campuses & SMART Community Centers.**

## **2015-16 Goals**

**Launch MSB Energime University Organic Dairy Farms integrated with HALAL Food Industrial Parks in Karachi, Mumbai & Texas.**

**Launch of TQLMA Natural Food community Point of Service Franchise to serve Families of Karachi via Delivery of PAK & FRESH Water, Milk, Honey, Meat, Vegetable and Fruits processed at MSB Global eUniversity Industrial Parks.**

**Launch MSB Airline via EMBA in Aviation Entrepreneurship to provide PAK & FRESH Food Products to member families worldwide.**

## **TQLMA Group Global Companies Objectives - Goals - Strategies - Measures**

Total Quality Life Maintenance Associates (TQLMA) was created by Students of Dr. Mufaddal Mirza at Institute of Business Management and has progressed to Global Technology Integration Group providing solutions in the areas of Hybrid Renewable Energy, Oil & Gas, Natural Food Value Chain and Affordable Cargo & Passenger services via Current Best Technologies developed through University - Industry Linkages.

The primary objective of TQLMA is to develop the High Performance Human Asset through MSB eUniversity Global Self Sustaining campuses to maintain Dairy Village Hybrid Powered Self Sustaining Campuses and Communities. The TQLMA PAK & FRESH Innovative Business Model will integrate financial resources of member families and businesses via MSB Islamic Equity Fund structured in collaboration with Joint Venture Technology Partners, local Universities, Social Entrepreneurs and Financial Institutions to enable realization of Self Sustaining Communities with agility.

TQLMA Halal Food & Education Value Chain in Karachi, Mumbai and Texas will be realized via development of High Performance Leaders through EMBA in Entrepreneurship and SMART Community Center & Tri-Cycle Mobile Franchises assuring Total Quality Life of families and sustainable income for franchisees.

Professionals from all disciplines can join launch of TQLMA MSB eUniversity EMBA in Entrepreneurship developed in collaboration with Late Dr John Keenan of Institute for Leadership & Global Education to initiate Global Career via training in Texas on Monolithic Building System and Sustainable Waste-Wind-Sun to Energy Technologies to develop and maintain TQLMA Innovative GREEN Facilities worldwide.

TQLMA enhances the performance of Families & SMEs of our Wonderful World via Global Business opportunities with traction through implementation of program similar to Start-Up NY Incentive Package for Entrepreneurs assuring Economic Vibrancy of our World.

TQLMA has developed strategic Joint Venture association with Reliable Energy Savings Inc. ([www.reliable-savings.com](http://www.reliable-savings.com)), Energime GREEN Group of Companies ([www.energime.com](http://www.energime.com)), SMB Environmental Projects Pvt. Ltd. ([www.smb-project-consultants.com](http://www.smb-project-consultants.com)), Pure Water Corporation ([www.watercorp.com](http://www.watercorp.com)), Simpex Water Purification Systems (<http://www.filter-systems.com/>), Caley Aerospace Inc. ([www.caley-aerospace.com](http://www.caley-aerospace.com)) along with Malnutrition Care Foundation to eliminate poverty and improve Quality of Life of Middle Class Families and SMEs of our world.

The first Model TQLMA MSB eUniversity Campus will be developed in Windom Texas to train 753 EMBA in Entrepreneurship graduates to duplicate the Model on 5 Acres in Mumbai and 22 Acres in Malir Cantonment and 200 Acres site of Sind Dairy & Breeding Farm near Bahria Town 37000 Acres Project on Super Highway in Karachi. The MSB Global Energime University Industrial Park will manufacture RED SUN 5-60 MW Canisters to provide Grid Free Mobile Power at US\$0.15/KWH of Non-Stop Electricity to communities and Industrial Parks.

TQLMA team of DVMs and EMBA in Entrepreneurship students from Dairy Farmers and member families have developed the process to delight families of Karachi via supply of ten million liters per day of PAK & FRESH Milk to generate US\$ One Million daily to maintain MSB eUniversity Worldwide Campuses.

TQLMA trading companies Raj Trading & Badri Chemicals in collaboration with Water Security Corporation have developed the solution to supply Drinking Water cost effectively to families and SMEs of Karachi. The Karachi Model can be duplicated worldwide.

## MSB Global eUniversity

The MSB Global eUniversity Organic Farms integrated with HALAL Food Industrial Parks & Airline was designed by TQLMA Group Scientists & Engineers for Economic Vibrancy of Families and SMEs of our Wonderful World.

TQMA Global Executive MBA (GEMBA) program developed in collaboration with Institute for Leadership and Global Education (ILGE) will provide the formal Education & Experience to young members of the TQLMA Families to initiate and lead Global Business for Sustainable Economic Vibrancy of their Families.

Break-through 21st century leadership models and frameworks with proven successful best practices drawn from global real-world business environments will be inculcated in GEMBA Students.

GEMBA will enable Entrepreneurs to solve problems and make decisions in an ethical manner in a changing and dynamic complex world. The TQLMA powered opportunity is extraordinary and life changing. Key Elements of GEMBA program are:

Learn and apply JIT over 28 month period in a campus close to your home to transform Family Business to next level.

Pay a competitively low tuition of US\$21000 via Qardhan Hasanah to make the program affordable for all. TQLMA will invest US\$21000 in HALAL Food Value Chain to cover the total cost of GEMBA Program.

Your classmates in GEMBA program most likely will be other people like yourself seeking a new pathway for personal success and achievement. You will learn from one another, as well as help each other achieve your own business and academic goals.

TQLMA offers you opportunities to network with alumni and business executives, and to attend presentations by prominent business leaders from across the world to learn and develop the Benchmark Business.

MSB eUniversity approach to learning permits you to apply the knowledge acquired to move forward the Family Business or develop your own Business and earn accredited certificates and diplomas according to your interest.

We use a multifaceted approach to learning that develops your leadership skills, enhances new business skills, cultivates your interpersonal capabilities and is time-efficient for your busy life.

## GEMBA Curriculum

The Global Executive MBA (GEMBA) 34 credit-hour curriculum, with its emphasis on Entrepreneurial Leadership and Management, helps you develop new skills, changes how you think about business problems, transforms your leadership style and opens up innovative opportunities.

**It includes seven key elements:**

1. Practical classes that stress not just leadership and management within the context of business knowledge but know-how, the ability to put knowledge into practice with favorable results.
2. Numerous assessments benchmarking Student's knowledge, skills, and competencies to help identify your strengths and areas to target for improvement.
3. NLP & ERP powered solution of Real-world complex Personal and Business issues. .
4. An integrated-transformation field project in a company you start up or belong to or on a project of special interest that will enhance your career opportunities.
5. Working with your own executive coach in appropriate developmental, leadership, and applied business areas.
6. International trips to business capitals of the world where the program is offered.
7. Working within a peer group who will provide support, honest feedback, and help you develop the kind of leadership, team-building skills to help you success on professional levels in your own business, or in context of your own chosen career.

These seven elements highlight the blending of three curricular threads: Leadership Development, Total Quality Management and Lean Business Process Re-engineering, and Special Project (starting a business, facilitating change within a business, or special topic research study) practical application of skills as a business owner or an agile, highly effective leader in a company or organization. You will take courses and have experiences in each thread every semester.

## Energime University/Green Tech Training Academy

The Sustainable Technologies Training enables development of High Performance local Human Asset to maintain the Self sustaining Facilities and assure Economic Vibrancy of the Families, communities, cities and nations.

## GEMBA Definition & Meaning

Genba (ãªË genba?) (also Romanized as Gemba) is a Japanese term meaning "the real place." Japanese detectives call the doughnut shops genba, and Japanese TV reporters may refer to themselves as reporting from genba. In business, genba refers to the place where value is created; in manufacturing the genba is the factory floor. It can be any "site" such as a Construction site, sales floor or where the Service provider interacts directly with the customer.[1]

According to Masaaki Imai, the author of 'Gemba Kaizen':

"Gemba in Japanese means the place where All activities are actually taking place; in other words, the place where value is added. In case of the manufacturing industry, gemba is the shop-floor; for the hotel industry, it is the place where the food is actually being cooked; and in case of the service industry; it is everywhere.

Gemba is thus the most precious place for the management." He thus exhorts managers to 'go to the Gemba'.

Gemba also gets used as a prefix for things that happen on the shop floor. Imai describes Gemba Kaizen, continuous improvement on the shop floor, thus:

"The key is to be inquisitive. If I, as a manager, notice a leak in one of the machines I must be able to track down the problem. I must know that the leak is because of a gap, that the gap has been caused by the vibrating action of the Machine and that the vibration has caused two specific screws to loosen and cause the gap.

The solution could be in tightening those two screws every morning before the machine is started to avoid the possibility of a leak."

References: Imai, Masaaki (1997). Genba kaizen: a commonsense low-cost approach to management. New York: McGraw-Hill Professional. p. 13. ISBN 9780070314467.

## The PROCESS

- i. TQLMA signs the JV Agreement with Social Entrepreneurs and Technology developers to integrate Benchmark Building, Waste to Energy and Wind-Red Sun Hybrid Power Technologies to build Model Self Sustaining Communities.
- ii. JV Associates shares the TQLMA MSB eUniversity EMBA in Entrepreneurship with families in their network to delight them with Total Quality Food & Education and sustainable income from Halal Food Industrial Park.
- iii. TQLMA in collaboration with Islamic Bank will structure MSB Islamic Equity Fund to enable Muslim Families to secure their savings and enjoy sustainable income to educate their children in Entrepreneurship.
- iv. The profit from the Halal Food Industrial Park and SMART Community Center and Tri-cycle Point of Sales will assure maintenance of MSB eUniversity and Hospital.
- v. TQLMA Families will enjoy Total Quality Products & Services at member price.
- vi. TQLMA SMART Community Centers will serve as One Stop Shop for MSB eUniversity Families to enjoy Halal Organic Food ingredients and cooked meal and beverages.

## TQLMA SMART Community Center:

- Monolithic Dome Disaster Proof Building
- Global Standard One Stop Shop Design
- Benchmark Self Sustaining Kitchen Design
- Eat-in and Delivery Service
- Will serve Tri-cycle Franchise Stores
- Total Quality People & Material Flow Design



## Awards & Certification



## **TQLMA Group Leadership Team**

### **Dr Mufaddal Shaikh Akbar Ali Mirza – President & Chief Knowledge Coach**

**Dr Mufaddal** is blessed with Academic & Industrial Experience in Chemical Engineering & Food Science. He leads MSB eUniversity Self Sustaining Dairy Villages project powered by EMBA in Entrepreneurship with passion to develop Entrepreneurs.



### **Dr John Keenan – President- Institute of Leadership & Global Education**

**Dr Keenan** was internationally recognized organizational psychologist and an expert in design and development of Leadership and management educational programs. He assisted in the development of EMBA in Entrepreneurship and TQLMA plans to continue his work by leading ILGE.



### **Eur Ing Bishnujee Singh – Chief Executive Officer – Caley Aerospace Inc.**

**Eur Ing Bishnujee Singh** has a Master's degree in Advanced Engineering from Sheffield Hallam University, England and formal post-graduate training at Boeing. Mr. Singh leads the MSB eUniversity Airline development, operations and maintenance project.



### **Hashim Arastu – President – Reliable Energy Savings, Inc.**

**Hashim Arastu** specializes in Optimization of Industrial & Business Processes with expertise & experience in diverse industries such as automotive, metal, plastic, coatings, and textiles. He has expertise in Innovative processing of High Sulfur Oils to Low Sulfur Fuel Oils.

### **Shk. Burhanuddin Taskeen – CEO – SMB Environmental Projects Pvt. Ltd. – TQLMA Projects Leader in India**

**Shk. Burhanuddin** is a Chemical Engineer with passion to protect the Environment from Chemical Hazards. He Leads the MSB eUniversity Dairy Village Hybrid Power Industrial Parks project in Mumbai.

### **Yonus A Siddiqui – Principal Consultant – Supply Chain Capacity Development Initiative**

**Yonus Siddiqui** specializes in Optimization of Supply Chain Processes with expertise & experience in diverse industries. He leads integration of Supply Chain Courses in MSB eUniversity EMBA in Entrepreneurship.

### **William Sosinsky – Chief Executive - Energime University – Professor of Sustainable Technologies**

**William Sosinsky** leads Energime University and Group with mission to improve the Quality of Life of Poor & Middle Class Families of our world through Sustainable Technology education and application.

### **William Danshin – Chief Executive – Pure Water Corporation**

**William** leads Pure Water Corporation with mission to improve the Quality of Life of Poor & Middle Class Families of our world through Sustainable Water, Energy and Building Technologies.

### **Dr Asher Rashid – Chief Executive – Biontics - TQLMA Natural Food Farming & Livestock Expert**

**Dr Asher Rashid** is blessed with Education, practical knowledge and experience to DELIGHT Livestock and Dairy Farmers via Total Quality Feed & Medicine.

### **Jaco Roux – Chief Executive – EDROUX Corporation and serves as TQLMA Business Associate in South Africa**

**Jaco** is based in Johannesburg with expertise in Telecommunication and Business Management and represents TQLMA in integration of Innovative Technologies and launch of EMBA in Entrepreneurship in South Africa.

### **Prudence Houehou – CEO – Groupe Saphir and serves as TQLMA Business Associate in West Africa**

**Prudence** is based in Benin and represents TQLMA in integration of Innovative Technologies and launch of EMBA in Entrepreneurship in West Africa.

### **Joseph Roberts Sr. – CEO – RNCDC LLC - TQLMA Business Associate in Louisiana**

**Rev Joseph Roberts** is based in Harvey Louisiana and assisting TQLMA in launch of EMBA in Entrepreneurship in collaboration with Universities in USA.

### **Shafqat Raza – Chief Executive – Raza Siddiqui & Co.**

**Shafqat Raza** is blessed with the passion of Total Quality Service as Chartered Accountant with desire to transform Accounting Professionals to High Performance Entrepreneurs for Economic Vibrancy of our world.