



# Youth Encounter on Sustainability (YES)

## “Low-Emission Strategies in Practice”

5<sup>th</sup> July – 18<sup>th</sup> July 2015  
CATIE, Turrialba / Costa Rica

Building capacities. Creating memories. Shaping our future:  
Join in for a unique learning experience and get inspired by participants from all over the world!

### Objectives

- ✓ **learn** about climate change and other global key challenges – and strategies to deal with them
- ✓ **explore** cases, business models and policies towards low-emission societies in practice
- ✓ **enhance** your skills in project design, communication across disciplines, making sense of complex issues
- ✓ **experience** Costa Rica, famous for its pioneering role in sustainable land-use management and its pledge to become climate neutral by 2021
- ✓ **join** the YES alumni community with 1,500+ committed professionals from 140+ countries

### Apply now!

- ✓ **Apply online:** [www.myclimate.org/yes-apply](http://www.myclimate.org/yes-apply)
  - Early application deadline: 10<sup>th</sup> April 2015**  
(10% discount on tuition fee)
  - Early application strongly recommended (limited spaces)
  - Extended application deadline: 15<sup>th</sup> May 2015**
- ✓ For details on selection process, course facilitators, the YES program & community: [www.myclimate.org/yes](http://www.myclimate.org/yes)

## Course Content

### ✓ Foundation: Challenges & shifting paradigms

Environmental, social, economic **challenges** (climate change as transversal topic)

Shifting **paradigms**: Systems & complexity thinking, sustainable business & economy models, values & behavior for sustainable, diverse, resilient societies

### ✓ Specialization: Cases & practices

Towards sustainable **land use**: Agriculture & forestry, conservation & tourism, natural resources & mining

Towards **low-emission societies**: post-carbon energy systems & smart cities; local, national & global climate policies; strategies for production chains & sectors

#### ✓ Activation: Training & tools for change

Bring your **own project** – design & assess it with peers & experts, receive feedback & realize it after course

Explore diverse levels of sustainable **action**: individuals, governments, businesses, organizations

Train **key skills**: Communicate & present convincingly, teamwork in diverse environments, sense making

Creativity and **coaching**: Reflect topics & career choices, community & empathy building

### ✓ Equivalent to 3 ECTS credits (ask your institution for recognition)

## Tuition and application

Application before <b>30<sup>th</sup> April</b> (deadline)	Early application before <b>10<sup>th</sup> April</b> (10% discount)
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**Tuition fee (USD)**    2'000                      1'800

Tuition fee is subsidized by our partners and covers board, lodging, local travel, course activities and materials, YES alumni membership

Participants are responsible for their travel to San José, Costa Rica, as well as for any visa and insurance fees

**Tuition fee scholarships** available (merit-based and need-based). For terms and conditions see website

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- ✓ CV
- ✓ Motivation letter
- ✓ Recommendation letter
- ✓ If applies: scholarship application letter

## Learning Model

**Diverse methods** combining practical experience, academic rigor and holistic learning; including workshops, participant presentations, hands-on experiments and exercises, artistic sessions, debates

**Excursions** to companies, institutions and sites

**Pre-course assignment & YES alumni network** for sharing project proposals from case study work

**Community and empathy building** as key factor for YES alumni success

## Faculty and Lecturers

Hosted by **CATIE**, Centro Agronómico Tropical de Investigación y Enseñanza, [www.catie.ac.cr/en](http://www.catie.ac.cr/en)

**Local and global experts from practice and science**: Top-level academics from CATIE, INCAE Business School, Humboldt University Berlin, among others; experienced entrepreneurs, consultants and professionals

**Skilled core faculty from YES/myclimate networks**:



Prof. em. Dr. Ludwig Ellenberg. Geography, Land Use & Tourism, Humboldt Berlin.



Silvana Comino. Climate Change, Agroforestry & Carbon Finance, myclimate.



Dr. Stefan Gara. Smart Energy Systems & Technologies, ETA Vienna.



Klaus Elle. Coach, Creativity Expert, Independent Artist & Career Consultant.

## Admission criteria

- ✓ Demonstrate high dedication to sustainability
- ✓ Enrolled in a Master or PhD program (undergraduates: 3<sup>rd</sup> year minimum) **and/or** professional experience in the field as social entrepreneurs, starting businesses & projects, NGOs, government officials
- ✓ Working proficiency in English
- ✓ Between 21 and 34 years of age

Early application strongly recommended (limited spaces)

YES Alumni encouraged to apply! (10% add. discount)

## Contact



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