

L. B. Brown Memorial Photo Contest: Celebrating Biodiversity

The APN is inviting amateur/professional photographers from the Asia-Pacific region to use the power of photographs to promote awareness of global change and as a way to celebrate global environmental events.

Rationale and Objectives

A powerful way to raise public awareness on global issues is to leverage the visual impact of photographs combined with the extensive reach of social media—and it's no exception for global change.

The APN will hold a series of monthly photo contests to celebrate global change related events across the globe, in celebration of the 20th Anniversary of the APN, and in memory of the late Mr. L. B. Brown, former APN Steering Committee member. The photo contest targets to draw public attention to the challenge of global change and actions that contribute to addressing the interrelated issues towards understanding of global change and the realisation of sustainability. Specifically, it aims to:

- Raise awareness of global change and its sub-themes (climate, resource use, energy, land use and land cover, urbanisation, atmospheric circulation, the carbon cycle, the water cycle and other cycles, sea-level rise, food webs, biological diversity, pollution, overfishing, etc);
- Raise awareness of grassroots-level actions and approaches undertaken by communities to address global change challenges;
- Encourage the involvement of young and amateur photographers and media practitioners in increasing awareness on global change among the general public; and
- Show the importance of global celebrations by promoting it through the use of photographs.

Photo Contest Background

It is now widely recognised that climate change and biodiversity are interconnected. Biodiversity is affected by climate change, bringing negative consequences for human well-being. Nonetheless, the ecosystem services that biodiversity supports play an important role in climate change mitigation and adaptation. Thus, conserving and sustainably managing biodiversity is critical to addressing climate change.

In celebration of this month's International Day for Biodiversity (May 22), we recognise the values of biodiversity and its importance. As a way of celebrating biodiversity, we open a photo contest on biodiversity and would like to welcome entries across four categories:

- A. [Climate change and biodiversity](#)
- B. [Food security and biodiversity](#)
- C. [Culture and biodiversity](#)
- D. [Biodiversity, ecosystem functioning and human well-being](#)

Help raise public awareness on the interrelated links between biodiversity, ecosystem services and human well-being by joining this contest!

Who can Submit?

Amateur photographers, media practitioners and professional photographers are all welcomed to submit entries.

APN project leaders and collaborators are especially encouraged to submit entries that are related to their project activities.

How to Submit?

1. Register an account at: <http://friends.apn-gcr.org>.
2. Go to "Forums", and locate the forum where the monthly contest is held.
3. Submit your photos (up to two entries per participant) by posting a reply under the master thread.
4. Submit your photo entries, following procedure above, on or before **31 May 2015**.

Eligibility

- Open to all nationals of APN member countries.
- Photographs must be originally taken by the entrant within 12 months before the date of submission.
- Each photograph must be between 3mb and 6mb in size.
- Each photograph must be accompanied by a caption, which should include a description of the photo, the name of the photographer, and the date and place taken.

Selection Process

Submitted entries will be assessed based on relevance to the theme, composition, creativity and technical matters (including captions). Three sets of evaluation will be considered:

- Evaluation by a panel of judges;
- Highest number of Likes on the [APN Facebook page](#). Eligible photo entries will be collated in a folder and posted in [APN Facebook page](#) after 31 May 2015. A period of time will be allotted for audience voting ("liking").

Prizes

- A medal and a certificate in recognition of the awardee of the "L.B. Brown Memorial Award".
- Monthly winners will receive a small token from the APN.