

## CDP China Water Launch – Aquatech China 2015

---

**Session:** Exploring Sustainable Industrial Water use in China

### Overview

CDP will be launching its first report focused on the need for corporate water disclosure in China at Aquatech China 2015. The report launch will be facilitated by CDP COO Sue Howells and consist of a short presentation from HSBC, investor member of CDP's water program, followed by an expert panel discussion with high level water sustainability leaders reviewing the report's findings and the case for action by corporations, investors and policy makers.

The report will act as a call-to-action to all stakeholders in the water debate in China by:

- ▼ Presenting the case for corporate water disclosure from a range of key stakeholders including industrial water users, technical solutions providers, investors and CDP;
- ▼ Providing key findings from CDP's 2014 global water results, with focused data analysis of disclosures made by Chinese corporations; and
- ▼ Outlining CDP's plans for the region in relation to this critical issue.

The opportunity to participate in the Aquatech event comes in two parts, the CDP launch and forum and a series of strategic round table discussions.

### CDP launch and Forum time: 10:00-11:45

**10:15 – 10:30** Welcome and a look at the value of corporate water reporting. An introduction to CDP and overview of China Water Report, CDP COO Sue Howells

**10:30 – 10:45** HSBC presentation, setting context for investor interest in China and sharing thoughts as to investor expectations of companies based in or sourcing from China

**10:45 – 10:50** Introduction to panel discussion: discussing industrial water challenges and solutions with an investor stakeholder (HSBC), a water user (The Coca-Cola Company), an innovative solutions provider (Suez Environment) a consultant (McKinsey) and CDP

**10:50 – 11:30** Panel Discussion; moderated by Sue

As industrialization in China continues to grow, companies whose processes depend upon adequate amounts of good quality freshwater, will need to address risk from an increasing number of water challenges, including growing water scarcity and pollution. Some companies are responding to these challenges by reducing their dependency within their internal and external value chains while others are looking beyond the fence line and striving for greater water security within the catchments they operate in, buy from or sell to.

- ▼ What does the increasing interest in water risk from financial institutions and corporations mean for the market?
- ▼ As companies move to consider broader catchment challenges, what innovations are anticipated (market transformation, technology transfer, collaborative partnerships, new business and financing models) and who will the winners be?

- ▼ What role does corporate disclosure have to play in realizing greater water security?
- ▼ From your perspective, what needs to happen for water users/technical solutions providers to realize the opportunities associated with water and drive innovative sustainable growth?

**11:30 – 11:40** Questions from the audience to panelists; moderated by Sue

**11:40 – 11:45** Closing remarks from Sue: a reflection on the session and a look towards the future focusing on sustainable industrial water use in China and how corporate water reporting can be used as a tool for action

### Panel members

- ▼ *CDP* – Rusong Li, Director China, CDP - confirmed
- ▼ *Investor* – Wai-Shin Chan, Director Climate Change Strategy, Asia-Pacific - approached
- ▼ *Water user* – Jasmine Tian, Sustainability Director of Coca-Cola, Greater China and Korea - confirmed
- ▼ *Solution provider* – Jean-Pierre Maugendre, Director Sustainable Development, Suez Environment – confirmed
- ▼ *Consultant* - Geoff Gage, Partner – McKinsey - confirmed
- ▼ Moderator – Sue Howells, COO, CDP - confirmed

### Strategic round table discussion 1) 11:45-13:00 and 2) 14:00-15:00 – fee required

Together we will discuss three Industrial water sustainability topics. The tables are facilitated by McKinsey, CDP and the International Finance Corporation (IFC).

- Table 1: From Commodity and risk to competitive advantage- facilitated by Geoff Gage, McKinsey & Company
- Table 2: Building the field- how CDP'S work on water is catalysing market opportunities- facilitated by Sue Howells, CDP
- Table 3: Collective Actions for Share Water Challenges Water Stewardship- facilitated by Zhenzhen Xu, IFC

Lunch will be provided between 13:00 – 14:00, after the second roundtable session there will be a networking reception held from 15:15 – 17:00.

### Logistics

The event is being held from the 10<sup>th</sup> – 12<sup>th</sup> June at the Shanghai Center for Exhibition and Convention. Aquatech events are well known and highly respected around the world, last year's event attracted approximately 40,000 participants worldwide and we expect this year's attendance to be the same.

### Address Aquatech China 2015

National Exhibition and Convention Center (Shanghai)  
South entrance Hall 7 & 8  
No.168 East Yinggang Rd.  
Qingpu District, Shanghai  
P.R. China  
国家会展中心（上海）  
青浦区盈港东路 168 号（南）  
上海国际水展 7.2 馆 和 8.2 馆