**Communication from the Secretariat of Beyond 2015 – 17 April 2015**

Content of the communication (*click on the content of your choice)*:

1. Campaign news: March 2015
2. April post-2015 IGN: preparations
3. Twitter campaign for the April negotiations (21-24 April)

**March news**

1. **Update from the Beyond 2015 co-chairs** – click [here](http://www.beyond2015.org/news/update-co-chairs-beyond-2015-0)
2. **Beyond 2015 Influencing report (2014 annual report)**

Beyond 2015’s Influencing report for 2014 was finalised and posted on our website in March. It is available in [English](file:///C%3A%5CUsers%5C12%20Reporting%5CBeyond%202015%202014%20Inluencing%20Report%20%5C1_Attempts%20at%20creating%202014%20report%5CFINAL%5CInfluencing%20report%20FINAL%2017%20APRIL%5CFINAL%20PDFS%5CInfluencing%20report%20EN%20APRIL%202015%20PDF.pdf), [French](file:///C%3A%5CUsers%5C12%20Reporting%5CBeyond%202015%202014%20Inluencing%20Report%20%5C1_Attempts%20at%20creating%202014%20report%5CFINAL%5CInfluencing%20report%20FINAL%2017%20APRIL%5CFINAL%20PDFS%5CInfluencing%20report%20FR%20APRIL%202015%20PDF.pdf) and [Spanish](file:///C%3A%5CUsers%5C12%20Reporting%5CBeyond%202015%202014%20Inluencing%20Report%20%5C1_Attempts%20at%20creating%202014%20report%5CFINAL%5CInfluencing%20report%20FINAL%2017%20APRIL%5CFINAL%20PDFS%5CInfluencing%20report%20SP%20APRIL%202015%20PDF.pdf). The report provides information on the campaign’s organisation, influence at the various levels, finances, key achievements and more in 2014.

If you would like to make an organisational pledge to the Beyond 2015 campaign in 2015, please contact our Finance and Admin Officer Kamona Njolomba: Knjolomba@beyond2015.org

1. **March intergovernmental negotiations on the post-2015 agenda: Goals, Targets and Indicators (23-27 March 2015)**

**Beyond 2015 contributions to the March post-2015 negotiations session:**

Beyond 2015 prepared two inputs to the post-2015 intergovernmental session in March:

1. A position paper entitled “[*Goals, Targets and Indicators – Critical elements of the post-2015 agenda”*](http://beyond2015.org/sites/default/files/FINAL%20B2015%20Key%20Messages%20for%203rd%20IGN%20-%20March%202015.pdf), bringing key messages from the Campaign regarding the proposed set of SDGs as well as recommendations for the development of the post-2015 indicators.
2. [Initial comments](http://beyond2015.org/sites/default/files/Final%20-%20B2015%20key%20comments%20to%20the%20UNSC%20Report%20-%20March%2023%202015.pdf) to the [report](http://www.beyond2015.org/sites/default/files/Technical%20report%20of%20the%20UNSC%20Bureau%20%28final%29.pdf) of the UN Statistical Commission on the process to develop an indicator framework for the SDGs and targets, which was the basis for our engagements in New York during the week.

In addition, ‘tweets of the day’ were once again shared in [English](http://www.beyond2015.org/sites/default/files/Twitter%20campaign%20IGN%203_English.pdf), [French](http://www.beyond2015.org/sites/default/files/Twitter%20campaign%20IGN%203_French.pdf) and [Spanish](http://www.beyond2015.org/sites/default/files/Twitter%20campaign%20IGN%203_Spanish_0.pdf) to influence the negotiators. Our hashtag #InterGov2015 continued to trend, with the Malala Fund, the World Federation of UN Associations, the Irish permanent mission (post-2015 co-facilitators) and several other missions (e.g. Czech Republic, Denmark, Norway, Switzerland) among those using our hashtag.

Click [here](http://beyond2015.org/sites/default/files/Summary%20of%20Post-2015%20negotiations%20March%202015.pdf) to read a summary of Beyond 2015’s engagement during the March post-2015 intergovernmental session, and [here](https://sapd.webex.com/sapd/lsr.php?RCID=9e85b1cfaf5f4dfc4a111e7029b1ac8d) to listen to the webinar organised by the Secretariat on the 1st of April to share the outcomes of the session.

**President of the UN General Assembly (PGA) high-level event “Advancing Gender equality and empowerment of Women in the Post-2015 development agenda” (6 March 2015):** summary available [here](http://www.un.org/pga/wp-content/uploads/sites/3/2015/04/300315_hltd-advancing-gender-equality-summary.pdf).

**4. Naming the post-2015 agenda**

At the end of February the Secretariat launched a campaign-wide consultation to gather suggestions for the name of the post-2015 agenda. 82 suggestions were received, with tremendous participation from Africa (56%), ahead of North America (16%), Europe (12%), the Pacific (6%), Asia and Latin America and the Caribbean (5% each). These suggestions were jointly filtered by the Secretariat and the Media Working Group, and the top 13 suggestions were submitted to the campaign for a vote. “**Our Shared Future: Agenda 2030**”, by Alvin Leong, Pace Global Center for Environmental Legal Studies, USA, was the overwhelming favourite with 56% of votes. Congratulations Alvin! (see the results [here](file:///C%3A%5CUsers%5C5%202015%20intergov%20negotiations%5CNaming%20the%20p2015%20agenda%5CNaming%20the%20p2015%20agenda.png))

As a next step we now invite you take your ideas to Twitter:

1. To participate, share your suggestion as follows:

Retweet if u like my suggestion 4 the name of the #post2015 agenda: [name of suggestion] @Beyond2015 #InterGov2015

**Deadline: 26 April 2015**

     2.   Let’s see how many people like and retweet your suggestions by the 26th of April!

**Preparing for the April post-2015 intergovernmental negotiations: Means of Implementation, Global Partnership for Development, and Financing for Development  (21-24 April 2015)**

**Launch of the Beyond 2015 position paper on Means of Implementation and Financing for Development “**[**Implementing the Ambition: Beyond 2015 Recommendations for the post-2015 Means of Implementation and Financing for (Sustainable) Development**](http://www.beyond2015.org/sites/default/files/Beyond%202015%20FfD%20paper%20FINAL_English.pdf)**”**:

This paper, which is the result of several months of work of the Beyond 2015 FfD Task Force and a campaign-wide consultation process, is now being disseminated at the national, regional and global levels.

**Connect with the Campaign if you are planning to attend the April session in New York:**

If you are planning to attend please fill out this form:<http://goo.gl/forms/NdlO0BkSGX>. This list will be our main communication channel with representatives of participating organizations attending the session.

**Call-in details for the daily briefing calls during the April session:**

Since March, Beyond 2015 is organizing informal daily briefing calls to update the campaign about the post-2015 negotiations happening in New York. In April, the **daily briefing calls will happen from Wednesday to Friday, 22-24 April, 8am-8:30 am** (NY City daylight-saving time). The purpose of these calls is to keep the campaign informed about the negotiations and to facilitate intel sharing among us. Beyond 2015 colleagues attending the session in NY will be leading the briefings. Call in details follow below, along with technical instructions:

|  |  |
| --- | --- |
| **April 22nd****8am-8:30** | 1.       To join the event on your computer click here:<https://sapd.webex.com/sapd/onstage/g.php?MTID=edca5d323ff6cf729c9af25c467c2daa4>2.    To join the event by phone:To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code.Call-in toll-free number (UK): 0800-051-3810Call-in toll number (UK): +44-203-478-5289Global call-in numbers:<https://sapd.webex.com/sapd/globalcallin.php?serviceType=EC&ED=339133457&tollFree=1>Toll-free dialing restrictions:<http://www.webex.com/pdf/tollfree_restrictions.pdf>Access code: 950 327 116 |
| **April 23rd****8am-8:30** | 1.       To join the event on your computer click here:<https://sapd.webex.com/sapd/onstage/g.php?MTID=ed8553cdc03b4ff5ff1e83da96010f21b>2.    To join the event by phone:To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code.Call-in toll-free number (UK): 0800-051-3810Call-in toll number (UK): +44-203-478-5289Global call-in numbers:<https://sapd.webex.com/sapd/globalcallin.php?serviceType=EC&ED=339134767&tollFree=1>Toll-free dialing restrictions:<http://www.webex.com/pdf/tollfree_restrictions.pdf>Access code: 959 523 799 |
| **April 24th****8am-8:30** | 1.       To join the event on your computer click here:<https://sapd.webex.com/sapd/onstage/g.php?MTID=e145232c29ae810dfd248cfc0935a057b>2.    To join the event by phone:To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code.Call-in toll-free number (UK): 0800-051-3810Call-in toll number (UK): +44-203-478-5289Global call-in numbers:<https://sapd.webex.com/sapd/globalcallin.php?serviceType=EC&ED=339134147&tollFree=1>Toll-free dialing restrictions:<http://www.webex.com/pdf/tollfree_restrictions.pdf>Access code: 950 340 004 |

**Instructions for joining by computer:**

a) Once you have clicked on the link: on the right, insert your first name, your last name and your email address and click on "join now"

b)  Click on the option to run a temporary application (no need to install any software).

c) When you have done this, please click on 'use computer for audio' and set up your audio (computer should prompt you to do so) and you should then be able to join the conference.

**How to set your audio options if not prompted automatically**

During the call you can set your audio options by clicking on "communicate"

and "set audio options" (top left)

Speaker: click on "test". If you hear a sound, it means that your audio options are set.

Microphone: click on "test" and speak. If the green bar is not moving, select the other microphone in the list.

Then click on "Ok”

  4. **April 30, 9-10am (NY time):** **webinar to share the outcome of the April negotiations**. To participate in this webinar, please register via this form: <https://docs.google.com/forms/d/14N8Ixs_pSVvpDAgSgGwAhY3SLwY-pkNXwvKmVQtazIg/viewform?usp=send_form> Deadline: 27 April 2015, COB Central European Time.

Instructions to join the webinar:

1.       To join the event on your computer click here: [https://sapd.webex.com/sapd/onstage/g.php?MTID=ee51cd7a7e2295a7bd16317c1198497c1](https://sapd.webex.com/sapd/onstage/g.php?MTID=e145232c29ae810dfd248cfc0935a057b)

2.    To join the event by phone:

To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code.

Call-in toll-free number (UK): 0800-051-3810

Call-in toll number (UK): +44-203-478-5289

Global call-in numbers: <https://sapd.webex.com/sapd/globalcallin.php?serviceType=EC&ED=340367007&tollFree=1>

Toll-free dialing restrictions: <http://www.webex.com/pdf/tollfree_restrictions.pdf>

Access code: 956 815 529

If you join using a computer:

a) Once you have clicked on the link: on the right, insert your first name, your last name and your email address and click on "join now"

b)  Click on the option to run a temporary application (no need to install any software).

c) When you have done this, please click on 'use computer for audio' and set up your audio (computer should prompt you to do so) and you should then be able to join the conference.

**How to set your audio options if not prompted automatically**

During the call you can set your audio options by clicking on "communicate"

and "set audio options" (top left)

Speaker: click on "test". If you hear a sound, it means that your audio options are set.

Microphone: click on "test" and speak. If the green bar is not moving, select the other microphone in the list.

Then click on "Ok”

**Tweets of the day for the April intergovernmental negotiations**

Join us for another Twitter campaign to influence the negotiators during the April session of the post-2015 negotiations (list of Twitter handles available [here](http://www.beyond2015.org/sites/default/files/Twitter%20handles%20for%20UN%20missions%20and%20other%20key%20influencers_0.xlsx)).

Below are suggested tweets to adapt and send out each day. Please take a look at Beyond 2015’s Twitter Guidelines [here](http://www.beyond2015.org/sites/default/files/Communication%20Techniques%20to%20Impact%20Media.docx) to help you with your tweets.

**Day 1 (Tuesday 21 April)**

@UN MS This is ur chance to #aimhigher & show ambition for #MoIs and #FfD 4 the #post2015 agenda #InterGov2015 @Beyond2015

Counting on @NorwayUN & #Guyana to champion an integrated vision of #FfD and #MoIs in the #post2015 agenda #InterGov2015

@UN MS people #participation is key for effective #MoIs in the #post2015 agenda #InterGov2015 @Beyond2015

#transparency and accessibility to #data are crucial to #post2015 #MoIs #InterGov2015

**Day 2 (Wednesday 22 April)**

@UN MS must create a #tech facilitation mechanism, including for the LDCs #InterGov2015 #post2015 @Beyond2015

@UN MS #tech transfer is essential for strong #MoIs & #capacitybuilding #InterGov2015 #post2015 @Beyond2015

@Brazil\_UN\_NY and @post2015\_CH #tech transfer is crucial for truly transformative #MoIs 4 the #post2015 agenda #InterGov2015

Disaggregated & open #data by default is key 2 ensuring a #data revolution 4 accountable governments #post2015 #InterGov2015 @Beyond2015

**Day 3 (Thursday 23 April)**

#MoIs should encompass all stakeholders including the most vulnerable #post2015 #InterGov2015 @Beyond2015

@irishmissionun People #participation  is key 4 effective #MoIs in the #post2015 agenda #InterGov2015 @Beyond2015

The #post2015 agenda must commit 2 increasing people’s ability to #participate in & contribute to policy choices #MoIs #InterGov2015

#MoIs should include strategies 2 tackle #discrimination against #women & #girls in the #post2015 agenda #InterGov2015 @Beyond2015

 **Day 4 (Friday 24 April)**

Developed countries must set binding timetables thru #legislation 2 meet their 0.7% GNI ODA commitment #MoIs #InterGov2015

@UN MS should support multi-stakeholder #MoIs that inform national plans to implement all  #SDGs #InterGov2015 @Beyond2015

@UN MS must allocate funds 2 build people’s capacity 2 #participate in the implementation & monitoring of the  #post2015 agenda #InterGov2015