

AU YOUTH VOLUNTEERS TO SUPPORT YOUTH LED STARTUPS

WHY YOUTH LED STARTUPS

Business studies indicate that up to 70% of startups do not make past their three (3) years mark. Common reasons for this business failure include poor management, shortage of capital, mistakes in marketing and accounting, motivational factors to address challenges and in some cases external factors previously not accounted for.

Whereas adequate startup capital and external factors may not be within one's immediate influence, common reasons for startup failures could be attributed to lack of required know-how in all the relevant fields to operate a successful business, as many startups are not able to afford or find the required pool of skills.



WHY AU-YVC

Africa is bequeathed with a large pool of highly skilled, young human capital that is innovative and creative; notwithstanding the myriad of inventions that are bringing forth change the continent needs to drive a sustainable development agenda.

The African Union Youth Volunteer Corps (AU-YVC) is, therefore, pleased to offer its support to youth-led businesses to promote **PanAfricanism and an enterpreneurial spirit among young Africans!**



for information on AU-YVC please visit:
<http://africa-youth.org/auyvc>

WHO CAN REQUEST?

- Youth owned and led businesses (15-35 years)
- Officially registered in-country of operation.
- Less than three (3) years of operation since registration.

HOW TO REQUEST FOR AN AU-YV?

Please visit:

<http://africa-youth.org/request-auyv>

or Contact: youth@africa-union.org