

## **MY World Partner Recognition Awards**

### **AWARD RULES**

#### **1. INTRODUCTION**

To date, over 800,000 people have participated in the MY World Global survey thanks to the efforts of over 700 MY World partners across the globe. The purpose of the MY World Partner Recognition Awards is to acknowledge the key contribution of MY World partners to the success of this initiative. The awards will be granted to a selection of partners who have stood out for their performance in the promotion of MY World.

#### **2. AWARD CATEGORIES AND CRITERIA**

The MY World Partner Recognition Awards will include a total of 10 awards distributed across the following categories:

- ✓ **MY World Volunteerism Award** (1 award): This award recognises the efforts of partners to foster volunteerism and civic engagement as a core ingredient for the success of the MY World initiative.
- ✓ **MY World Innovation Award** (1 award): This award celebrates the capacity of partners to develop innovative and creative ways to reach out to citizens and to promote the MY World initiative which offers a scalability of the efforts.
- ✓ **MY World Outreach Award** (5 awards): These awards will go to partners that have excelled in outreaching to a wide array of constituencies and stakeholders in support of the MY World initiative. And also to contribute to reaching out directly into communities and drawing the digitally disconnected, illiterate and poorest communities into the global debate about the post-2015 development agenda through the MY World survey. For a Regional balance purpose, the awards in this category will go to one partner from each of the following regions:
  - Africa
  - Asia- Pacific & Oceania
  - Arab States
  - Latin America & the Caribbean
  - Europe & North America
- ✓ **MY World Communications Award** (1 award): This award will recognise the support of partners in the areas of communication, publicity, media and social media outreach and partnerships for the MY World initiative.
- ✓ **MY World Outstanding Contribution Award** (1 award): This award will recognise the number of votes collected by the partner, taking also into account the context in which the votes have been collected.
- ✓ **MY World People's Choice Award** (1 award): This award will go to the partner that receives the highest number of popular votes (N.B. all the nominations will be posted online and users will be allowed to vote for them).

### 3. AWARD ELIGIBILITY

The candidates to the MY World Partner Recognition Awards must be registered MY World partners who have actively supported and been able to build multi-stakeholder partnerships and coordinate efforts to maximise the impact of the MY World survey at the national or international level through any of the MY World available implementation channels: online, offline and through mobile technology.

### 4. HOW TO SUBMIT

Candidates are requested to fill in the nomination form in Annex 1 and submit it to [awards@myworld2015.org](mailto:awards@myworld2015.org) indicating “**Nomination MY World Award**” in the subject line.

The deadline for the submission of nomination forms is the **25<sup>th</sup> of August 2013**.

### 5. SELECTION PROCESS

All submissions will be verified for its eligibility using the criteria listed above. A Selection Committee will evaluate the eligible candidates and select the winners for each category, with the exception of the winners for the MY World Outstanding Contribution Award and the People’s Choice Award.

The awards shall be awarded by a unanimous decision of the Selection Committee. If no such decision can be reached, the winners will be chosen by a simple majority. Winning partners will be notified by **6<sup>th</sup> September 2013**.

**MY World Outstanding Contribution Award** will be drawn from the top 3 partners who contributed to the highest number of votes by **22<sup>nd</sup> September 2013**. The winner will be chosen based on the context in which the votes have been collected.

**MY World People’s Choice Award** will be opened for online voting from 2<sup>nd</sup> September 2013. The voting platform will be closed at **18.00 pm GMT on Sunday 22<sup>nd</sup> September 2013**. In the event of a tie, the Selection Committee will cast the vote to select the winner.

### 6. ANNOUNCEMENT OF THE WINNERS

The winners of the MY World Partner Recognition Awards will be publicly announced at a MY World Partner Recognition Event to be held in New York on 25th September 2013. The winners will receive an award from the UN personalities and Goodwill Ambassadors, and will be invited to make a brief intervention at the event. Please note that NO funding is available for travel and accommodation. The winners who cannot be physically present at the event will be connected online.

### 7. PROCESSING OF DATA

The information and materials shared by partners may be showcased in the MY World communications and social media platforms, materials and tools for the purpose of highlighting the partners’ contribution to the MY World Global Survey. Unless otherwise requested, the information provided will be shared during the exhibit to be held in Exhibit Danny Kaye Centre, UNICEF House, 3 UN Plaza, New York from September until December 2013.