

MY WORLD. THE UNITED NATIONS GLOBAL SURVEY FOR A BETTER WORLD.



UN Secretary General wants to hear from YOU!

This month, the United Nations' Secretary General Ban Ki-Moon met with MY World youth volunteers to learn about MY World Global Survey and the various ways citizens can get involved. Mr. Ban invited people all over the world to participate in setting the world's future development agenda by voting in MY World. In a special video message for the MY World survey, Mr. Ban encouraged the public to "Vote and tell us what issues matter most to you and your family. Make a difference. Mark a difference!". In Bali, results from MY World were presented to the Secretary General's High Level Panel on post-2015. The data that the survey is generating yields important information not only on global priorities, but also how these differ by characteristics: by gender, age, education level, and location. The report has been made public and can be viewed [here](http://myworld2015.org).

This month also saw the completion of the offline representative survey conducted in Nigeria. In partnership with the office of the MDGs and the National Youth Corps, the MY World survey was disseminated in all 36 states in Abuja, reaching more than 145,000 citizens to ask what they want for a better world in 2015. Analysis is still under way but across the board Nigerians rank as the top three priorities: Better Healthcare, an Honest and Responsive Government and a Good Education. Dozens of recent graduates assisted with the data input in Abuja which took more than a week. Corinne Woods, Director of the UN Millennium Campaign, spoke on the outstanding work that took place saying "This survey shows how important it is for the decision makers, who will define the next global agenda, to hear from the people on the priorities that most affect them."

Tools for Engagement

You can watch Ban Ki-Moon's call to action on MY World [here](http://myworld2015.org).

You can download the video, a press release on the event and more campaigning resources [here](http://myworld2015.org).

For analysis on the data coming in see the most recent MY World report presented in Bali [here](http://myworld2015.org).





R W A N D A

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*Photos: Mark
Darrough / Girl Hub
Rwanda.*

MY World Launches Offline in Rwanda

This month, One UN Rwanda launched the MY World Survey offline aiming to reach 80,000 children from all Districts in Rwanda within two weeks. The UN partnered with Girl Hub Rwanda to distribute and receive the offline surveys that have been translated into Kinyarwanda through Girl Hub's "Ni Nyampinga Ambassadors." Ni Nyampinga is a locally produced Rwandan youth brand that aims to enable and inspire adolescent girls to reach their full potential. As representatives of Rwanda's 30 Districts, the Ambassadors will distribute the offline surveys through 200 volunteers from across the country that work as community health workers and teachers. Thirty-five Ni Nyampinga Ambassadors participated in a one-day workshop at the Umubano Hotel in Kigali. At the workshop, the Ambassadors discussed the MDGs, post-2015 priorities and the survey's role ensuring citizen's voices are incorporated into the new development agenda globally. Ni Nyampinga Ambassadors actively participated in small groups and examined the progress made in their communities with regards to gender equality, health and education, and they identified areas where more efforts are needed.

When asked to identify one priority for Rwanda, Beatha Kayirangyna, a Ni Nyampinga Ambassador from Nyarugenge District, stressed biodiversity and conservation. Other Ambassadors recognized Rwanda's current efforts in biodiversity and conservation. Attendees also cautioned that moving forward the country will need to prepare for the environmental consequences of rapid development. After two weeks, the completed surveys will be collected and returned to the UNICEF Rwanda Country Office, where 20 girl researchers have volunteered to transcribe the data over a period of one week. The results from the survey will be uploaded online and will feed into the MY World Survey website. At the workshop, excitement was generated around MY World. Rwanda has a strong culture of engaging its population in its development agenda through participation in existing forums and processes such as *Umuganda* – a mandatory community service day on the last Saturday of each month. Similarly, through national child forums and the Annual Children's Summit, children from all administrative sectors of Rwanda express their views about nation building.



Proctor & Gamble launch MY World in **Thailand** with plans to expand globally.



UN representatives attend a media briefing in the **Philippines** on Post-2015 results and the MY World survey.



Partners Axios-Mision Mujer in collaboration with UNDP Mexico launched MY World in **Mexico City** offline, gathering more than 5,000 votes. Helen Clark, UNDP Administrator, presented at the launch and encouraged individuals and groups across Mexico to vote.



Partners Sought Out Cameroon take the MY World survey to schools across **Cameroon** reaching more than 5,000 people. Sought Out Cameroon was given a Partner Recognition Award for collecting more than 2,000 votes.

Online: The new website is now live! By clicking on the 'See the Results' icon, viewers can link to the data site to see up to the minute data. Viewers can use the navigation tool on the right hand side to filter by country, region, HDI level, gender and age. The interactive map is also back by demand. Go and see what citizens in your country are voting for by clicking [here](#).

Ghana: Partnering on MY World, ISODEC, the Institute for Fiscal Policy and the Ghana Statistical Service (GSS) will implement MY World offline to 10,000 citizens in the coming weeks. Meetings with partners are being held to further mobilize stakeholders using SMS and social media. To join the efforts in Ghana contact Fatou Diallo at fatou.diallo@undp.org

India: MY World partners Nine is Mine Network has gathered more than 8,000 votes with more still to come. Additionally, World Vision is collecting votes in 4 states; the survey is to be disseminated in Koraput district of Orissa, expected to reach 5,000 respondents and in Sehore district of Madhya Pradesh, again expected to reach 5,000 respondents. In the coming weeks, the SMS campaign will launch across India.

Indonesia: The most recent MY World data set was presented at the High-Level Panel meeting in Bali on 25th March 2013 amidst great enthusiasm. Those who attended heard how more than 250,000 votes have now been cast thanks to the brilliant work of partners around the world. The integrity of the data, the range of partnerships and various forms of engagement were all praised.

Nigeria: MY World Partners Save the Children visited 9 schools across Nigeria in order to capture the voices of over 500 children using MY World in a video titled, ["The Future World We Want"](#). The majority of Nigerian children have voted on good education, better healthcare, better transport and roads, reliable energy at home and protection against crime and violence as their top priorities.

Partners Recognition Awards

This month we initiated our Partner Awards – our small way of saying thank you to those partners who go the extra mile. **Sought Out Cameroon, Axios-Mision Mujer, Masrawy.com** and **YouthMob Brazil** were each honored in recognition for their outstanding efforts at mobilizing participation in MY World .

Criteria: For every 500 votes per individual and 2,000 votes per organization you or your organization will receive a certificate of achievement signed by UNDP Assistant Secretary General Olav Kjørven and UNMC Director Corinne Woods. Stay tuned for the next round of awards and let us know how you're mobilizing your community for a chance to win!

Stay in Touch

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