

DESTINATION – Global Week of Action Campaign

WHEN - 21st – 28th Jan 2013

ACTION

- Get your Partner Code!

We want to ensure that the work your organization does to drive voters to the MyWorld2015.org website are recognized. In order for your mobilization efforts to be tracked, you can use your MY World partner code as part of the link you distribute. For example, if you are given partner code "green" you can add it to your link like so:

<http://myworld2015.org/?partner=green>

When a potential voter uses that link to get to the MY World website, a record will be made that they came in via your mobilization efforts. We will be regularly reporting back to partners on the number of voters that have used their "custom link", giving you a clear measurement of the effectiveness of your mobilization efforts.

To get a partner code, please send a request to support@myworld2015.org the codes can be up to 8 characters. In your message please indicate the code that you would prefer. Or you can register and submit you application at [MY World's Partners' Site](#)

- The “How to” guides for online, offline and mobile are available [CLICK HERE!](#)
- Spread the word! Mobilise your network and hand them these toolkits!

GOAL - Let's challenge ourselves to getting the first "Million" votes announced and show the world our amazing outreach efforts

Global
Launch